

VIVID

SIGNS & DESIGNS

Quick Guide for Getting Started

There are a few things to keep in mind before starting a project and to make things easier for you; we have developed a getting started guide for those who don't know where to begin. When developing an idea but you're not sure exactly what you want try these following steps:

Color: What are your favourite colors? What are some contrasting colors where the image is being applied to? Did you want many colors or only a few colors?

Size: How big do you need the art work to be or to fit? It's always a good idea to get out the trusty measuring tape for accurate measurements. Is this something you will want in many sizes or only one specific size down the road? (This will determine how the design will be created and with what program)

Design: Google Images are a great place to see what else is out there and to visualize some of the things you like. For logo design visit logo websites (such as logopond.com) or if it's a cartoon character, look up the cartoon character of choice such as **Google search:** "zebra cartoon (sketch / logo / design etc)..."

Looking for the ideas can start with something as simple as a napkin sketch or as complicated as pulling elements from a Michelangelo painting. Ideas are all around us and inspiration can come from many places. Typically the simplest looking designs sometimes have hours and hours of thought and design put into them.

Feel free to print, fax or send us your ideas so we can visualize your ideas together.

Logo Designs: Should convey to the viewer the idea in a fast, easy to read way that is clever and engaging. Modern logos today use fewer colors, are presented mostly in minimal design, and use modern fonts.

Note: When all is said and done you can put your mind to ease knowing we are here to help translate those thoughts and ideas into a creative design you can be proud of. Leave it to the professionals for finalizing your designs as these steps will help save you money and get you your desired results faster.

Vehicles: Please be aware when creating vehicle graphics, pictures of the vehicle are required as well as exact measurements of the design area. You can always stop by our office to have us take some pictures and measurements for you.

For installs please make sure the surface area is clean before arriving and allow proper time for us to allow the decals to cure, especially during the colder months. Also after the install please do not clean the vehicle for a couple days to help curing as well. It is *not* recommended for you to install decals yourself unless you have previous experience and don't mind avoiding our guarantee.

Banners: Please refer to our website for banner sizes if submitting your own artwork.

Templates are available upon request for licence plates, sandwich boards and stand up banners.

We wish you luck with your new signs & designs and we hope to hear from you soon. Feel free to contact us anytime at **780-986-1108** for any further information or contact us via email at ***vividsigns98@shaw.ca***